# 2019 / 2020



# **ANNUAL REPORT**

BIG BROTHERS BIG SISTERS OF HAWKE'S BAY



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It is with pleasure I present this Annual Chairman's Report. Not long after Carl Southwick was appointed Chair in September 2019, due to family circumstances, he had to stand down, and I was appointed as acting Chair. It has been a privilege leading a Board who believe in making a difference in their community, and who have a passion for the health and well-being of youth in Hawke's Bay. Their contribution, along with the Staff, Mentors and Mentees have made this year very successful for Big Brothers Big Sisters of Hawke's Bay.

In February 2020 we welcomed Louise Winhall to the board. Louise joined current members Ben Gilmour (Accountant), Lyn Gage (Secretary), Alasdair MacLeod, Jane Dunerkley and John McDowell. I would like to personally thank them for their continued support. I would also like to thank the Mentors and Volunteers who give up their time freely to attend meetings, training and mentoring our Mentee's. Without their dedication BBBS Hawke's Bay would not be where it is today.

We invested in raising the profile through increased social media, billboard, radio and print advertising. Targeted publicity in the local newspaper featuring Mentor Alasdair MacLeod and his Mentee Kaine helped to spread positive feedback to the community, and encourage people to register for mentoring.

Group outings for Mentors and Mentees are popular events on the social calendar, we had 70 gather for a recent outing to Laserforce. Paul Eager the owner of Laserforce generously supported this event for three years, but alas he has sold the business.

We are in a strong financial position and the numbers of Mentors and Mentees continues to grow with 54 children being provided with a Mentor in the current financial year. Two years ago, we wouldn't have dreamed this was possible.

This year has also been challenging with the emergence of COVID 19, unprecedented in our time. This caused a setback with Mentors meeting with Mentees. During lockdown Mentors had to be imaginative in how they communicated and kept Mentees engaged. Fortunately, while we worked our way through lockdown levels Mentors could meet with their Mentees whilst respecting the social distancing restrictions. The Board found the joys of 'ZOOM' meetings where we discussed business from the comfort of our own homes - a sign that we have to be adaptable in these times.

Patricia Small has again displayed outstanding leadership in the last year guiding her team to a successful outcome. There are not enough words to describe her contribution to BBBS Hawke's Bay except to say she is one of a kind. Her contribution and advice to the Board has also been welcomed. Thanks also goes to team members Bonnie Llewellyn and Kath Boyd for their hard work in the last year. Kath has been active in utilising her digital marketing skills, streamlining systems, marketing, and managing matches. Bonnie has kept the 'pedal to the metal' with fundraising applications, social media, administrative support for Kath and Patricia, marketing and generally helping out where necessary. The team's hard work and dedication have contributed to the increased number of matches.

BBBS Hawke's Bay could not operate without the generosity of our donors, sponsors and community partners, too many to mention but who are acknowledged in this report. I want to acknowledge The Lion Foundation who have been a major sponsor of our organisation since we relaunched in September 2017, their support has enabled the organisation to grow year on year. I also thank Lotteries who have been a valued supporter. Our supporters are the back bone of the organisation, we thank you all most sincerely for your ongoing and valued support.

This year has seen considerable growth in match numbers, it has been challenging securing finance to support the growth, and moving into the next financial year it will require tenacity from the team and Board to secure funds in these unsettled economic times.

It has been an honour and a privilege to be Acting Chairman and to be part of a passionate group of people who want to make a difference through our mentoring programme that helps ignite the potential in Hawke's Bay youth.

#### 2019/2020 Board Members

Chair Carl Southwick, Acting Chair Jason Wawatai, Jane Dunkerley, Alasdair MacLeod, Louise Winhall, John McDowell Accountant: Ben Gilmour, Secretary: Lyn Gage, .





Patricia Small Big Brothers Big Sisters of Hawke's Bay Programme Manager

It is with pride I reflect on our achievements this past year. We entered 2019 with a goal to increase the number of matches to fifty. Having experienced lockdown, and the aftermath of COVID, we currently have matched fifty-four young people with mentors. This a fantastic achievement by the team. COVID 19 has been a challenging time for everyone. I am proud of the way Mentors continued delivering support to their mentees by using creative ideas to engage Mentees.

The Big Brothers mentoring programme provides young people with an adult role model to talk to and share the experiences of growing up with. Through regular outings, a relationship is developed between the mentor and the mentee, which is built on trust and common interests. The result can be a life-changing experience for both the Mentor and the Mentee.

Last year we worked hard to create a platform of stability and a sound base for the future. This has been achieved by Bonnie securing funding from loyal supporters, and continuously seeking new funding opportunities. This has been challenging in the current uncertain economic climate. In June 2019 Kath joined the team as coordinator. Kath's expertise in digital marketing has been invaluable in growing the profile of the organisation. Kath and Bonnie's combined, complementary skills are a tremendous positive contribution to our small team of part-time workers.

In June we ran a successful targeted marketing campaign to recruit Mentors. In addition to strategically placed billboards throughout the region, we ran a comprehensive radio campaign, and a full-page advertorial in the local newspaper. Increased social media activity throughout the month supported the campaign, resulting in dozens of Mentor inquiries.

In line with National Office policy requirements we continue to streamline procedures to ensure we meet the National Standards and increase our efficiency and accountability. The number of Māori children on the programme represents a high percentage of overall mentees, and we are working towards growing the number of Māori Mentors. To address the need we have been increasing our engagement with local iwi and social service agencies.

Group outings continue to prove popular with both mentees and mentors. In July we had the popular annual outing to Laserforce, where mentees welcome the opportunity to challenge their mentors. Laserforce offered the use of the venue free of charge, which we are extremely grateful.

We are profoundly grateful to our volunteer Mentors who give their time freely every week. We are also grateful to our sponsors, donors and partnership businesses who support BBBS Hawke's Bay, without whom the programme could not continue.

To grow the number of matches in the next year we will need to increase the hours of the existing team, or recruit another coordinator. In either case, an increase in funding will be required.

It is rewarding to meet up with matches that have been running for two and half years (since we relaunched the programme), and witness the positive changes and close bonds formed between Mentors and Mentees.

I am grateful to Kath and Bonnie for their hard work and commitment and to the Board of Trustees for their support. 2020/2021 won't be without challenges; however, we will continue to focus on growing the number of community-based matches and supporting our Mentors and Mentees. It is humbling and a privilege to work in this sector.

#### A message from a sponsor

"It's an absolute thrill for me to see kids who have not been doing well in life taken under the wing of a capable and caring Big Brother or Big Sister. I look at some of the kids we sponsor in other programmes and realise how truly lucky my brothers and sisters and I were. I felt blessed to be offered the opportunity to contribute to BBBS, albeit in a minor way. I truly admire the Mentors who are the people at the coalface who get stuck in and provide the guidance and help that makes the real difference. To me it is a privilege to be involved and I will continue to do so. Thank you for the opportunity. Best wishes."

- The Phil Pollett Family Trust



On average our

mentors spend

135 hours per week with their

mentees... that's 7.020 hours

per year!

# 2019/2020 PROGRAMME EVALUATION

We use our Programme Outcome Evaluation (POE) tool annually to evaluate the impact mentoring is having on our young people and how they, their families and mentors rate the experience.

Data compiled from reports completed for 1 July 2019 - 30 June 2020 matches shows a continual improvement in results.

- 100% of parents reported their child benefited from mentoring
- 100% of volunteers recommend the mentoring experience

#### **SELF-CONFIDENCE**

- 87% of mentors reported an increase in their mentee's self-confidence
- 93% of parents reported seeing an increase in their child's self-confidence

#### **DECISION MAKING ABILITIES**

- 80% of mentors reported an improvement in their mentee's decision making
- 76% of parents saw an improvement in their child's decision making

#### **CLASSROOM PARTICIPATION**

- 90% of parents reported more classroom participation from their child
- 77% of parents have seen their child's academic performance improve

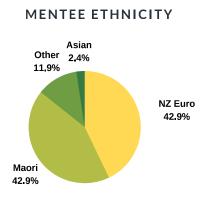
#### SENSE OF THE FUTURE

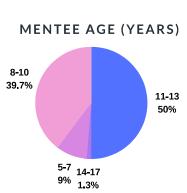
- 79% of parents say their child has a better sense of the future
- 74% of mentors say their mentee has a better sense of the future

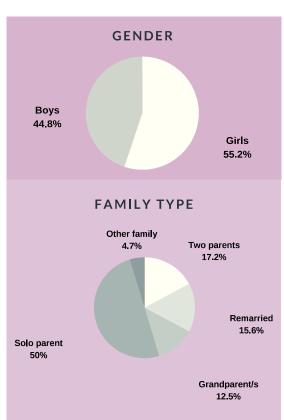
#### **IMPROVED FAMILY RELATIONSHIPS**

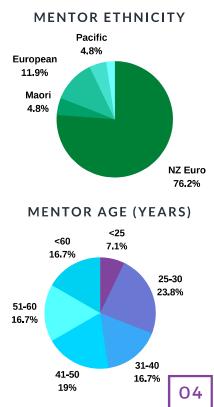
85% of parents reported improved family relationships

## 2019/2020 PROGRAMME PERCENTAGES









### 2019/2020 HIGHLIGHTS A big thank you to supporting sponsors

#### SPLASH PLANET GROUP OUTING

We ended 2019 on a high with our end of year outing to **Splash Planet**. Thank you to our event sponsors **Clubs Hastings**, **Splash Planet**, **New World Havelock North, Gourmeats**, and to **Eastern Energy** for generously donating petrol vouchers to gift to our Mentors. Group outings provide much enrichment for both mentors and mentees and give us an opportunity to strengthen our BBBS community.

#### MENTOR TRAINING AND GROUP SUPERVISION

Over three Mentor Trainings in 2020 (up to 31 August) we have trained 35 applicants for mentor roles. Group supervision allows for increased support and collaboration between mentors and the BBBS team. After lockdown we held our first two sessions, with nearly half our mentors attending, a great start for this new initiative.



#### **NEW BOARD MEMBER**

We welcome Louise Winhall to the team. Born and bred in Hawke's Bay, Louise holds a Bachelor's degree in Psychology and certifications in counselling and specialist areas such as NLP and CBT. We are excited she has joined our team and know she will be a great asset.



#### SUMMER MATCH PHOTO COMPETITION

Over the 2019/2020 summer we held our inaugural 'Match Summer Photo Competition'. Mentors and mentees entered Hawke's Bay images along with a story, bringing out their creative side. We were amazed at the imagination, fun and skill of all who entered. Thank you to our competition sponsors - Noel Leeming, Crafty's Rods and Guns, Freenergy Solar Solutions, and The Art Deco Trust.



#### MENTOR AND SPONSORS APPRECIATION NIGHT

Held in September 2019 at the **Hastings Community Art Centre**, this was an opportunity to thank our mentors and sponsors. Guest speaker Dr Sarah Currie gave a moving and thought-provoking presentation on common behaviours in children today and how influences such as social, print and television media impact young people. Sandra Hazlehurst, Mayor of Hastings, attended to show her support.



#### **MATCH ANNIVERSARIES**

Match milestones illustrate commitment, commitment to the programme, and most importantly the relationship a mentor has with their mentee. This year we celebrated anniversaries with lengths spanning one, two and five years. Pictured is a match anniversary celebration held on a stunning day in January where we shared a wonderful morning tea at **Hygge** at Clifton Bay with parents, mentors and mentees.



#### **LASERFORCE**

Lockdown saw our first mentor/mentee event of the year postponed, so in July, the team visited Laserforce for our first Group event. We knew our match numbers had grown, and it was something else to see over 70 mentors and mentees together in the same room. Thank you to Paul and the team at Laserforce and Brad from Greenmeadows Dominos for the fantastic pizza deal - we needed a lot of them!



#### TIKANGA MAORI WORKSHOP

Staff participated in the 'Building Knowledge - Tikanga Maori for Business Professionals' in 2019, it was of incredible value and we are grateful to Tūtira Mai NZ for sharing their knowledge and resources with us. We all walked in as strangers but left feeling connected.



Whiria te Tangata - Weave the people together Ehara Taku Toa I Te Toa Takitahi Engari He Toa Takimano My Strength Is Not That Of An Individual But That Of The Collective

### MATCH OUTCOMES

#### MARY AND KOBY

**Koby (mentee):** "Mary is awesome! I love being able to do things together with Mary, she is nice, cheerful, funny and I see her every week. I feel safe when I am with Mary."

Mary (mentor): "I love my friendship with Koby, we are such a good match and have lots in common. The highlight for me is our shared laughter, and that I have learnt how to play again. Sometimes we go out, othertimes we will go to the library. We are reading a book together, and also keep a journal of our time together."

Laura (Koby's sister-in-law): "It is clear to see how much Mary means to Koby. Koby is so much more confident and happy, she is more healthier now and has recently started gymnastics. Koby gets so excited when she has her outings with Mary, one of their favourite activities is reading. She incorporates learning in a fun way when they are together. Mary is a great role model for Koby."



#### JONO AND ZAINE



Zaine (mentee): "The best thing about having Jono as a mentor is I get to spend time with him doing fun things. I've learnt how to hoverboard, curve a soccer ball, and been rock climbing. We've been to the gym, geocaching, to Waipatiki beach and different rivers to swim over the summer. I get along better with my mum and sister now too. Jono is cool, fast and funny, we share jokes together and are both good at sports, I know I can talk to him if I have a problem. As we are getting to know each other I am learning more about him too."

Jono (mentor): "I enjoy the time I get to spend with Zaine, he is a lot more comfortable with me now as was a little shy to start with. We see each other every week for two to three hours. A highlight for me is being able to provide different experiences to Zaine, and gaining new perspectives on the different lives we all lead. Zaine is a polite, well mannered, respectful and all around good kid."

Dee (Zaine's mum): "Zaine loves his time with Jono, he is a great mentor, and a positive influence. The BBBS programme has really helped Zaine's confidence grow 10 fold. He talks about things that I don't want to or can't talk with him about with Jono and I encourage this. Zaine had no role model before and a healthy one is amazing for him. The relationship between Zaine and his younger brothers has changed for the better too. He's growing into the great young man I know he can be."

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#### **ALEX AND JAEZAHN**



David (Jaezahn's grandad): "I am over the moon with the BBBS programme and Alex as a mentor for Jaezahn. Alex has been amazing, she is a constant in Jaezahn's life. They both love swimming and enjoy going to Ocean Spa or the beach. They get on really well, Alex is a good communicator. Jaezahn's self-confidence has increased, along with her ability to express herself and make decisions. Jaezahn is doing well in school, and her relationships with her sister in particular is much improved. BBBS is the best thing for Jaezahn."

Alex (mentor): "The bond Jaezahn and I share continues to develop as we become more comfortable with each other. Sometimes we will just hang out, other times we will explore Hawke's Bay. I enjoy watching Jaezahn grow as a person, it is rewarding and it makes me do things I wouldn't normally do too."

Jaezahn (mentee): "I enjoy having Alex as a mentor because I get to do new things outside of home. One of my favourite activities is baking, Alex taught me how to make brownies. And I have also learnt how to play tennis too. Alex is fun, reliable and I really trust her."

#### **LANCE AND TORRES**

**Torres (mentee)**: I get angry less than what I used to, Lance helps me take my mind off stuff. It is cool to have a man to chat and do stuff with, and I always feel safe."

Lance (mentor): "I have been so rewarded with being a mentor, I get the opportunity to invest in someone outside of myself and my personal world. I use my life and practical skills to teach, guide and support Torres as he navigates his way through his life. To see a young man eager to learn and spend time with me, and take advantage of the opportunities I can offer him, is really cool."

Rachel (Torres' mum): "Lance is an amazing person, he is generous with his time, and we are blessed to have him in our lives. Lance is always doing exciting things with Torres, and I see positive changes since Lance has been in his life. He can make decisions now, he has a lot more interests and hobbies. Torres loves hands on projects, and sporty activities. BBBS has been great for Torres. He has done some great activities, such as welding and building projects, sporty stuff but he really enjoys hanging out and talking with Lance."



# **2019-2020 FINANCIALS**

For the year ended 30 June 2020

For the Year Ended 30 June 2020			
		Actual	Actual
	Note	2020	2019
Operating Receipts		\$	\$
Donations, fundraising and other similar receipts Other operating receipts	2 3	126,638	136,14 3,60
Total Operating Receipts		126,638	139,75
Less Operating Payments			
Payments related to providing goods or services Other operating payments	4 5	113,378 2,866	67,27 14,09
Total Operating Payments		116,244	81,37
Operating Surplus		10,394	58,38
Capital Payments			
BBBS - Bottles and Pens BBBS - T-Shirts HP Notebook 15-BS646TX (P Small) HP Probook 450 G6 (Kath) HP 14' Pavillion Intel 15		1,777 1,795	1,23 2,34 1,78
Total Capital Payments		3,572	5,35
Increase in Bank Account and Cash		6,822	53,02
Bank Account and Cash at the beginning of the financial year		91,891	38,86
Bank Account and Cash at the end of the financial year		98,713	91,89
Represented by:			
ASB Omni Cheque Account		98,713	91,8
Total Bank Account and Cash at the end of the financial year		98,713	91,89

The Performance Report is to be read in conjunction with the Independent Auditor's Repo

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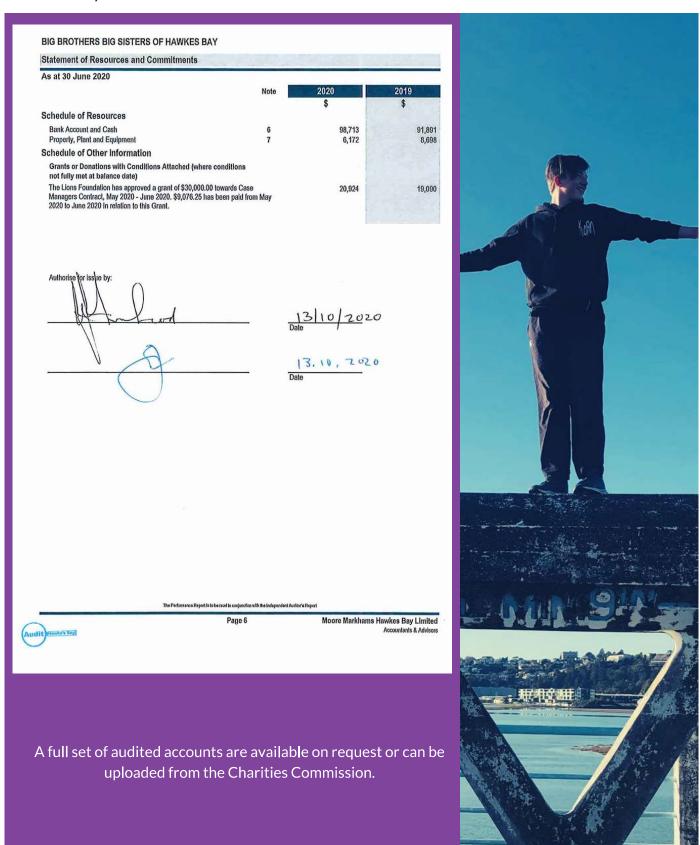
Moore Markhams Hawkes Bay Limited Accountants & Advisors

A full set of audited accounts are available on request or can be uploaded from the Charities Commission.



# **2019-2020 FINANCIALS**

For the year ended 30 June 2020



## **OUR KEY COMMUNITY GRANT FUNDERS**

















FREEMASONS

















## LOCAL PARTNERS

Mentor Discount Programme Partners

























### ADDITIONAL FUNDERS

Income/Donations from Community Grants Providers, Trusts & Match Sponsors

Kingdom Foundation Harold Holt Charitable Trust Gwen Malden Charitable Trust Lois Dalley Charitable Trust Hastings Masonic Trust Brittin Auto Electrical Eastern Energy The Phil Pollett Family Trust Carlile Dowling Foss Family Trust The Goodtime Pie Co. Sainsbury, Logan & Williams



# START SOMETHING BIG

The value of mentoring is undeniable but it does cost something. This is where YOU can play a part!

## **WAYS TO SUPPORT US**

### BECOME A MATCH SPONSOR

We are keen to work together with local Hawke's Bay businesses to develop a partnership that results in increased mentor matches, while providing benefits to your business.



### **WORKPLACE VOLUNTEERING**

Now, more than ever people don't just want to go to work, they want to make a difference while they are working. By offering community mentoring through BBBS, you can foster a positive team environment resulting in increased productivity.



### FUNDRAISING OPPORTUNITIES

- Run a fundraising appeal, golf tournament, charity auction, gala dinner
- Product placement at Big Brothers Big Sisters events
- Sponsor a match event
- Donate via givealittle
- Payroll giving for employees

Find out more about ways you can support us, contact: patricia@bbbs.nz

# **Supporting a Mentoring Match**

**Costs** 













**Isis (mentee):** "Sharron thinks up good activities, I love doing physical activities and Sharron has shown me how to do craft type things, which I love, I made a candle and gave it to my mum. We've joined the Kiwi Conservation Club and will go on outings once a month, planting trees, clearing beaches etc together. We have such a great friendship and get on well, we are always laughing together."

Sharon (mentor): "I am absolutely loving mentoring Isis she is a fantastic girl, she is bright, excels at school, is sporty, enjoys doing crafts in fact is open to most things. We laugh so much and have both discovered new activities and adventures and been challenged to persist and push through our fears. We have explored many parts of Hawke's Bay and learned new skills, like Geocaching and Bouldering. I feel like I have gained a friend and a whole new extended whanau."

**Leonie (Isis's mum):** Sharron and Isis have a really good relationship and strong bond. There has been a huge difference since she has been matched with Sharron, she's so much more confident."

#### **CONTACT DETAILS**



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